



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthi Gram, Puttaparthi, Anantapur – 515 134.

Program conducted towards Institutional efforts/initiatives in providing an inclusive environment in last 5 Academic Year

Sl. No.	Academic Year	Title of the Program	Date	Number of participants
1.	2017-18	Human Values	04-08-2017	180
2.		Anti-Ragging Awareness	05-08-2017	450
3.		Goal setting and Motivation	16-08-2017	200
4.	2018-19	Orphanage Visit	15-08-2018	10
5.		Teachers' day celebration	05-09-2018	400
6.	2019-20	Health is Wealth awareness program	04-02-2020	40
7.		Awareness on Corona virus and Hand washing methods	18-03-2020	965
8.		Covid -19 Awareness Camp	15-05-2020 & 16-05-2020	150
9.	2020-21	Health awareness program for school children	27-02-2021	17
10.		Elimination of single use of plastics	03-04-2021	250
11.		Covid awareness and donation campaign	12-08-2021	10
12.	2021-22	National Pollution Control Day	02-12-2021	75
13.		National Energy Conservation Day	14-12-2021	220
14.		Career Awareness	02-05-2022	250
15.		International Yoga day Celebrations	21-06-2022	600

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Event Organized Report

2017-2018

Name of the Event Organized	Event organized as a guest lecture on Human values for all engineering aspirants
Title of the Event	Human Values
Class of Participation	First year Students from all branches
Number of Participants	180
Name of the Expert with Designation	Dr P Narayana Reddy
Objective of the Event	To draw attention towards the problems and challenges being faced by the people at society.
Outcomes	Successfully completed the objectives

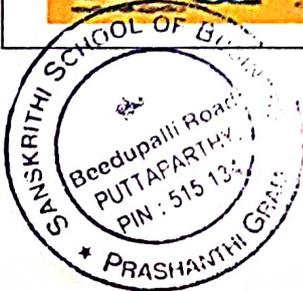
News Published

ఘనంగా జాతీయ మేనేజ్‌మెంట్ వారోత్సవాలు



పుట్టపర్తి అర్జున్: పుట్టపర్తి సమీపంలోని సంస్కృతీ విజినెస్ స్కూల్‌లో మంగళవారం ఘనంగా జాతీయ మేనేజ్‌మెంట్ వారోత్సవాలు నిర్వహించారు. ఏఐఎంఎస్ సంస్థ ఇచ్చిన పిలుపు మేరకు అన్ని మేనేజ్‌మెంట్ కళాశాలలు జాతీయ వారోత్సవాలు నిర్వహిస్తున్నట్లు చైర్మన్ విజయ భాస్కర్‌రెడ్డి అన్నారు. వారం రోజుల పాటు ఎంబీఏ విద్యార్థులంతా ఏడు రకాల కార్యక్రమాలు అపై అవగాహన కల్పించనున్నట్లు చెప్పారు. కార్యక్రమంలో భాగంగా సమాజం కోసం మేనేజ్‌మెంటు విద్య, రోడ్డు పక్కన చిరు వ్యాపారుల సమస్యలు, వ్యవసాయ పరిశ్రమల అభివృద్ధి, చిరుతిళ్లు, హోటళ్ల పరిశుభ్రత, వాహన దారుల రక్షణ వంటి కార్యక్రమాలపై అవగాహన పెంపొందిస్తున్నట్లు చెప్పారు. కార్యక్రమంలో విద్యార్థులు, అధ్యాపకులు పాల్గొన్నారు.


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Event Organized Report
2017-2018

Name of the Event Organized	Event organized to create awareness in students about "Anti-Ragging"
Title of the Event	Anti-Ragging Awareness
Class of Participation	Students from all Branches
Number of Participants	450
Name of the Expert with Designation	Mr.Sivarami Reddy ,DSP and Mr.Balasubramanyam Reddy ,Inspector of police- Puttaparathi
Objective of the Event	To create awareness, consequences and seriousness of ragging.
Outcomes	Successfully completed the objectives

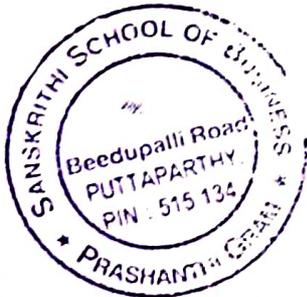
Photographs



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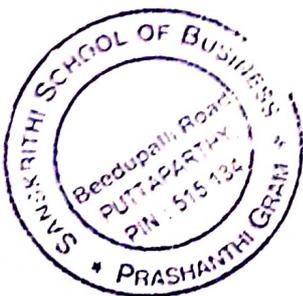
Event Organized Report

2017-2018

Name of the Event Organized	Event organized as a Guest lecture on Goal setting and Motivation for engineering aspirants
Title of the Event	Goal setting and Motivation
Name of the Coordinator	Dr.Rajareddy ,HOD,Mech
Class of Participation	Students of II years CSE,ECE,EEE,MECH
Number of Participants	200
Name of the Expert with Designation	Ms.Sarika Rangani, Founder of 'The YOU Q' Personality Development Trainer
Objective of the Event	To motivate the students of SSE about Goal setting with mind blowing sessions.
Outcomes	Successfully completed the objectives

News Published -

Photographs



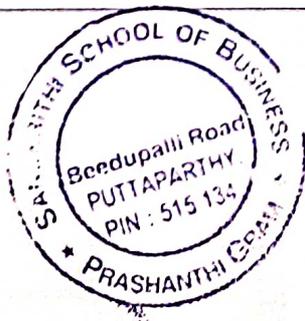
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Event Organized Report
2018-2019

Name of the Event Organized	Event organized by Sanskrithians for helping the needy and visited the orphanage in Kapalabanda
Title of the Event	Orphanage Visit
Name of the Coordinator	Mrs. E Prashanthi
Class of Participation	Students from MBA
Number of Participants	10
Objective of the Event	The main objective of the orphanage is to create a positive loving environment in which the often abandoned as a basis for social and professional development
Outcomes	Successfully completed the objectives
News Published	-
Photographs	



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Event Organized Report

2018-2019

Name of the Event Organized	Event organized on the occasion of birthday of Sir Sarvepalle Radha Krishnan
Title of the Event	Teachers' day celebration
Name of the Coordinator	Mr. G Rajasekhar SSB Faculty
Class of Participation	Students from all branches
Number of Participants	400
Objective of the Event	Every year on September 5 th SGI will celebrate Teachers' day to commemorate Dr. Sarvepalle Radha Krishnan's birth anniversary
Outcomes	Successfully completed the objectives
News Published	-

Photographs



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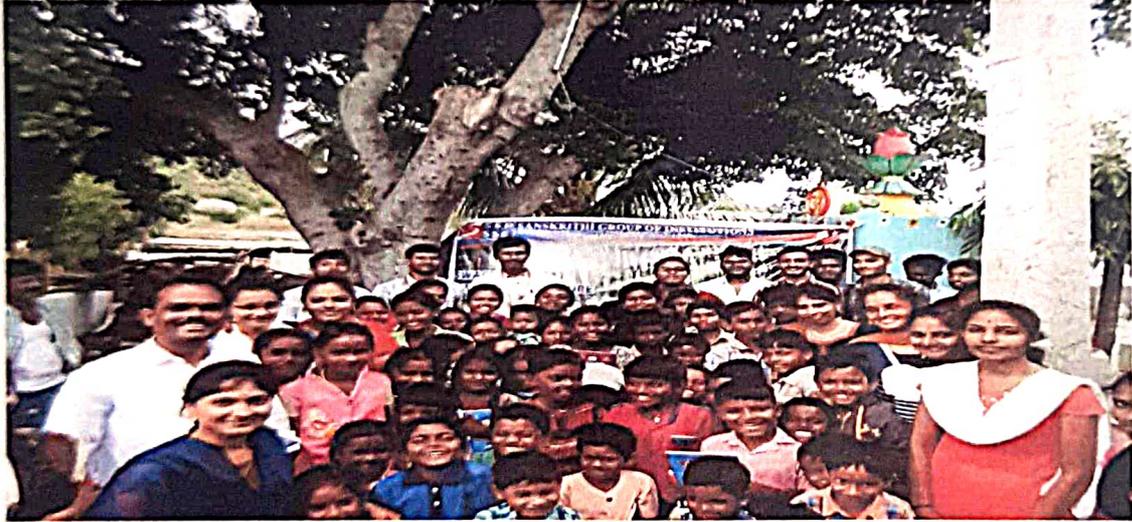
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Event Organized Report
2019-2020

Name of the Event Organized	Event organized by Sanskrithians for helping the needy and visited the orphanage in Kapalabanda
Title of the Event	Orphanage Visit
Name of the Coordinator	Asst.Prof.E Prashanthi Asst.Prof.Dr K Rajendra Prasad
Class of Participation	Students from MBA
Number of Participants	10
Objective of the Event	The main objective of the orphanage is to create a positive loving environment in which the often abandoned as a basis for social and professional development
Outcomes	Successfully completed the objectives

News Published -

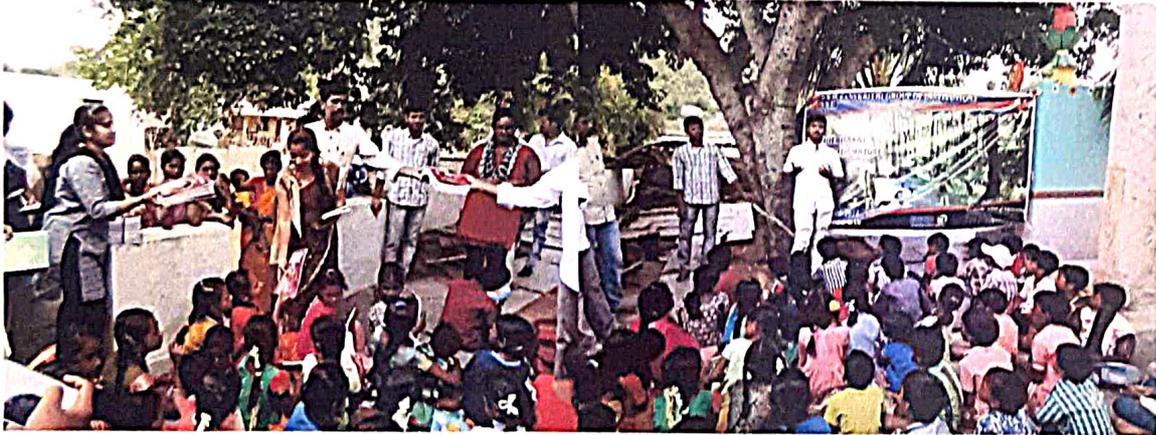
Photographs



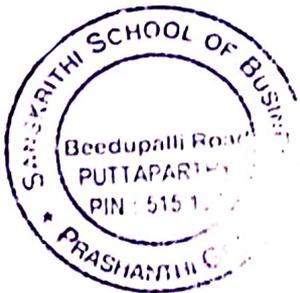
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Event Organized Report

2019-2020

Name of the Event Organized	Event organized and conducted a program on health and wellness to the primary students of the Mandal Parishath Patashala nearby Bukkapatnam
Title of the Event	Health is Wealth awareness program
Name of the Coordinator	Ms. S Khuteja
Class of Participation	Students of II MBA
Number of Participants	40
Objective of the Event	To taught students of Mandal Parishath about their daily activities personality skills and created awareness on health. To lead a healthy life a person must be fit and fine both physically and mentally.
Outcomes	Successfully completed the objectives
News Published	-
Photographs	

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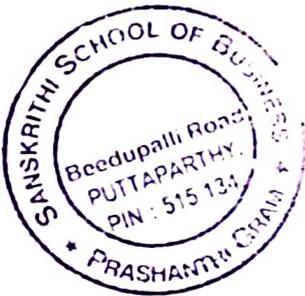


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Event Organized Report

2019-2020

Name of the Event Organized	Event organized for all the college students and faculty members to create awareness on Corona Virus
Title of the Event	Awareness on Corona virus and Hand washing methods
Class of Participation	Students of all departments
Number of Participants	965
Name of the Expert with Designation	Mr.Rohith, Student of II MBA
Objective of the Event	To evaluate the knowledge and awareness towards corona virus for college students and faculty members
Outcomes	Successfully completed the objectives
News Published	
Photographs	



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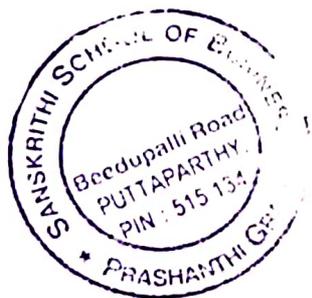
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Event Organized Report

2020-2021

Name of the Event Organized	Event organized to create awareness among the school children of Beedupalli government school-Zilla Parishad High School
Title of the Event	Health awareness program for school children
Name of the Coordinator	Dr. T Venkatesan, Vice Principal - SSB Ms, S Khuteja Asst. Prof- MBA
Class of Participation	Students of II MBA
Number of Participants	17
Objective of the Event	The purpose of the program was to sensitize the students about the importance of healthy diet hygiene measures to prevent infections and promote better health. The session included activities like informative talks, role play and discussions.
Outcomes	Successfully completed the objectives
News Published	-
Photographs	



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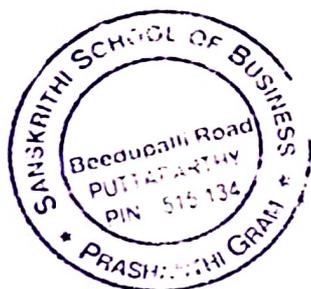
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Event Organized Report

2020-2021

Name of the Event Organized	Event organized CSR activity programme at Yenumalapalli village on Covid awareness and food donation campaign
Title of the Event	Covid awareness and donation campaign
Name of the Coordinator	Ms.K A Nilofer,Asst Prof-MBA
Class of Participation	Students of II MBA
Number of Participants	10
Objective of the Event	The Covid related information for common public and hand sanitizers were distributed as required and attempts were made to aware them of the basic precautionary measures to be undertaken to avoid its infection and spread. Food also distributed to the public.
Outcomes	Successfully completed the objectives
News Published	
Photographs	

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Event Organized Report

2020-2021

Name of the Event Organized	Event organized on disposable plastics not to be used all the time.
Title of the Event	Elimination of single use of plastics
Name of the Coordinator	D Pranavasree
Class of Participation	MBA Students of 1 st year all departments
Number of Participants	160
Name of the Expert with Designation	Mr.Sreedhar Reddy,MLA
Objective of the Event	Awareness in public on single-use plastics intended to be used only once before they are thrown away or recycled.
Outcomes	Successfully completed the objectives

News Published

Photographs



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Event Organized Report

2020-2021

Name of the Event Organized	Event conducted on awareness program under the aegis of coordinator to download Disha app
Title of the Event	Awareness on Disha Application
Name of the Coordinator	Prof.Prasanti,Coordinator of Women Empowerment Cell
Class of Participation	All Girl students and Lady staff
Number of Participants	250
Name of the Expert with Designation	Ms.Bhavya Kishore,DSP-Kadiri
Objective of the Event	Government's initiate of creating a safe and secure environment for the girl students and women at large in our state to motivate to download the Disha application
Outcomes	Successfully completed the objectives

News Published

Photographs



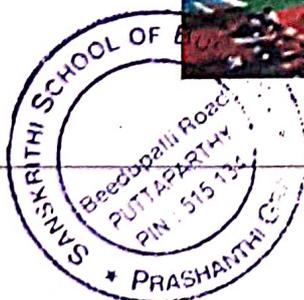
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Event Organized Report

2021-2022

Name of the Event Organized	Every year on June 21 is observed as International yoga day to raise awareness about this ancient practice
Title of the Event	International Yoga day Celebrations
Name of the Coordinator	Ms. Nilofer
Class of Participation	Students of all branches
Number of Participants	600
Name of the Expert with Designation	Mr. Shri Basanth Kumar ,District Collector,Puttaparthi
Objective of the Event	It plays an important role in relaxing the mind and body by boosting human immune system
Outcomes	Successfully completed the objectives
News Published	



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